



CORPORATE DONOR SPOTLIGHT: CARBOLINE



As part of its efforts to raise awareness and increase interest in corrosion science among young people, NACE Foundation provides classroom tools like the cKit, which contains everything a high school science teacher needs to conduct classroom experiments that teach students about the effects of corrosion and how it can impact their daily lives. The NACE Foundation's cKit was developed by top corrosion

professionals and includes materials, a teaching guide, a public awareness video and a comic book about fighting corrosion.

The distribution of over 1,000 cKits annually to high school science teachers and students is made possible through the generosity of cKit sponsor Carboline, one of the world's leading suppliers of corrosion resistant products such as high performance coatings, linings, and fireproofing.

Because of Carboline's generosity, nearly 40,000 students were exposed to the corrosion experiments from over 500 teachers last year.

According to Richard M. Wilson, Carboline president, the cKit was a great way for the company to support an important mission — expanding public awareness about the costly effects of corrosion and the need for smart, effective corrosion control decisions.

“At Carboline, we believe that educating young minds about corrosion and the challenges it presents to our nation's infrastructure and environment are vitally important,” said Wilson. “Through classroom tools like the cKit, hopefully we can spark a higher level of interest and understanding about corrosion among the next generation.”

Carboline's Doug Moore, vice president of global marketing, agrees. While Carboline would like for its support for the cKit to foster interest among students to pursue a career in the corrosion profession, the company's real purpose is much broader.

“Our interest in educational programs like the cKit is more fundamental than putting people in the industry,” said Moore. “It is giving a generation of young people the knowledge of corrosion, its impact, and how they can make a difference.”

Moore added that building awareness among students about the ongoing challenge of corrosion is one way to positively affect the future. “Today's classrooms contain tomorrow's business and political leaders. Our intention is to help NACE Foundation create a new generation that better understands the problems caused by corrosion and how to combat those problems,” he said.

Both Wilson and Moore underscored how important they believe it is for both companies and professionals engaged in the corrosion industry to support its continued development. Along with their involvement in NACE Foundation, Carboline is also very involved in the work of NACE International technical committees, helping to develop industry standards and participating in technical presentations and reports at the annual meetings.

“Working together as professionals we can advance the corrosion industry and raise its profile --- both are vitally important to our future,” said Wilson.

To learn more about the cKit and other NACE Foundation educational programs, visit the NACE Foundation website at: nace-foundation.org/programs.